

From: Michelle Epstein [reply@emails.sierraclub.org]
Sent: 12/31/2017 6:13:39 AM
To: Tarr, Jeremy M [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=98859532088e4437968231eb6fef6b70-jmtarr1]
Subject: [External] TRIPLE MATCH: going, going...

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EXPLORE. ENJOY. PROTECT.



Hi -

I know we've sent you a lot of emails about tonight's fundraising deadline (**and our incredible 3x match opportunity**). There's a reason for that: this really, really matters. Here's why:

We're facing unprecedented challenges from an anti-environment Congress and presidency. And every year, we raise a huge portion of our annual budget during the last two weeks of the year. That means that how much we raise today will literally be the difference between successfully fending off their attacks ... or falling short.

Our opponents in the oil and gas industries have almost limitless funds to spend on lobbying and astroturfing in Congress. We can only fight back because of the power of our members.

And just today -- every gift you make will be TRIPLED thanks to a special matching gift pledge. **For just the next few hours -- your money will go 3x farther.**

So, yes, we really do need your help right now. Today. Before midnight.

Renew your support for the Sierra Club. Don't miss this chance to have your gift tripled, up to \$250,000.

We'll send you our Eco-Chic Reusable Bag Set -- FREE.

Thanks -- and happy New Year!

Sincerely,

A handwritten signature of Michelle Epstein.

Michelle Epstein
Deputy Chief Advancement Officer

P.S. -- If you've already made your gift, THANK YOU. We've had an outpouring of support and are busy processing donations.

This email was sent to: **jeremy.tarr@nc.gov**

This email was sent by the Sierra Club
2101 Webster St., Suite 1300, Oakland, CA 94612

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